

Who's knocking at my door?

To ensure an accurate 2010 Census, the Census Bureau will begin conducting door-to-door census interviews (called Nonresponse Follow-Up) on May 1, 2010, at households that did not return a census form or that returned one that was not processed in time. Local residents have been hired as census takers to complete this important task.



Why should this matter to me?

The Census Bureau must count everyone living in the United States. If the Census Bureau did not receive a form via mail by the time field assignments were made in April, a census taker must visit that address to ensure everyone is counted once and in the right place.



Achieving an accurate count benefits your community. Census data are used to determine Congressional representation. Every year, census data also help determine the allocation of more than \$400 billion in federal funds for community services, such as school lunch programs, family support programs, senior centers, and new construction for highways, hospitals and much more.

It's easy and safe.

During Nonresponse Follow-Up, individuals who have not completed their census form may be contacted by telephone or in-person—not by e-mail. The 2010 Census only includes the 10 questions found on the 2010 Census form, which can be viewed at www.2010census.gov. Census workers will never ask for Social Security numbers, credit card numbers, or bank account information.

Did You Know?

- Nonresponse Follow-Up operations launch May 1, 2010.
- Census workers will visit about 47.2 million homes during operations.
- During peak operations, Local Census Offices will employ about 650,000 temporary census workers.
- Nonresponse Follow-Up is scheduled to end by July 10, 2010.
- Learn more at www.2010census.gov.

By being counted you are standing up for what your community needs. That's why cooperating with a census taker is so important. A census taker is a person from your community who is hired by the Census Bureau to make sure that your neighborhood gets represented as accurately as possible. The census taker's primary responsibility is to collect census information from residences. Most of these residences have not sent back their 2010 Census form.

- ▶ The Census Bureau provides the census taker with all of the addresses that didn't send back a filled out census form.
- ▶ The census taker then visits all of those addresses and records the answers to the questions on the form.
- ▶ If no one answers at a particular residence, a census taker will visit a home up to three times and attempt to reach the household by phone three times. The census worker will leave a double-sided (English and Spanish) NOTICE of VISIT in the doorway that includes a phone number for the resident to schedule an appointment.



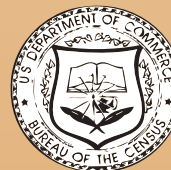
Census takers:

- will present an official badge with Department of Commerce watermark.
- will only ask questions that appear on the 2010 Census form.
- will carry materials to assist in other languages.
- WILL NOT enter your home.
- WILL NOT ask for your social security number or bank information.
- are sworn for life to protect your data.

Your privacy and confidentiality is our priority:

The census taker who collects your information is sworn for life to protect your data under Title 13 of U.S. Code. Those who violate the oath face criminal penalties including a fine of up to \$250,000 or imprisonment for up to 5 years, or both. For more information, visit:

www.2010census.gov/2010census/privacy



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