

THE PARKING CONNECTION

START OF A GREAT EXPERIENCE

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Town of West Hartford Municipal Parking, 17 Isham Rd, West Hartford, CT 06107
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Entry Lane

Welcome to our very first issue of The Parking Connection. This will be a periodic newsletter reaching out to the businesses, visitors and residents of West Hartford. I hope you will find the newsletter to be informative and educational. Articles will focus on informing the parking public on why we need parking strategies. Our goal is to provide a better understanding of our parking system. As we strive to deliver on our mission; "We are here to provide you with an easy, pleasant parking experience in clean, safe parking facilities so you will visit us again and again".

An Open Space

The on-street parking space, the space everyone desires, looks for and hates to give up.

On-street parking is one of the most difficult parking spaces to manage. The space is always in high demand; it is the most convenient space a parking operation has to offer. It is like the front row seat of a great concert. Once you get there you do not want to leave until the last note is sung.

Metered time is used to promote "space turn over". The space is available for all businesses patrons to utilize and is available for a price. Most of us are willing to pay for things that are convenient; a premium parking space is no different. The combination of priced parking and 2-hour maximum time limits are strategies to create space turn over. With proper space turnover an on street space can provide as little as 6 additional parking spaces during 12 hours of a business being open. For the merchants in the center that would bring 6 opportunities to offer convenient spaces for loyal patrons. A convenient parking space is a valuable asset to have for customers looking to make short visits.

A successful on-street parking strategy is good for the environment and reduces traffic congestion. More space turn over provides an increase to on-street availability. This means less fuel consumption and less carbon emissions than cars circling the block waiting for an open space.



Occupied

John Colon is one of four Parking Monitors on staff. He serves as the “do-all” of the parking operation, providing assistance to our parking clients in any of our surface lots, garages, and on-street spaces. As a Parking Monitor, John is tasked with enforcing compliance and proper use of space in our garages and surface lots. More importantly he is on the street as our Ambassador providing assistance to your parking needs. In other word John is there if you need small change, directions, information, or just to say hello.

John is married with 4 sons. He is an avid World Champion Giants fans, and enjoys working out in his spare time. Look for John throughout the center, he is happy to serve.



John Colon, Parking Monitor

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All articles in the debut issue were written by John Phillips, Operations Manager, with input from contributing advisors of Municipal Parking.